

## Declaration and Power of Attorney For Patent Application

### 特許出願宣言書及び委任状

#### Japanese Language Declaration

下記の氏名の発明者として、私は以下の通り宣言します。

As a below named inventor, I hereby declare that:

私の住所、私書箱、国籍は下記の私の氏名の後に記載された通りです。

My residence, post office address and citizenship are as stated next to my name.

下記の名称の発明に関して請求範囲に記載され、特許出願している発明内容について、私が最初かつ唯一の発明者（下記の氏名が一つの場合）もしくは最初かつ共同発明者であると（下記の氏名が複数の場合）信じています。

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

インターネットなどのネットワーク上で

SYSTEM AND METHOD OF ARRANGING DELIVERY OF

広告出稿を手配するシステム及び方法

ADVERTISEMENTS OVER A NETWORK SUCH AS INTERNET

上記発明の明細書（下記の欄で x 印がついていない場合は、本書に添付）は、

the specification of which is attached hereto unless the following box is checked:

☐ 年 月 日に提出され、米国出願番号  
または特許協定条約国際出願番号を  
とし、  
(該当する場合) 年 月 日に  
訂正されました。

☐ was filed on \_\_\_\_\_  
as United States Application Number or  
PCT International Application Number  
\_\_\_\_\_ and was amended on  
\_\_\_\_\_ (if applicable).

私は、特許請求範囲を含む上記訂正後の明細書を検討し、内容を理解していることをここに表明します。

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

私は、連邦規則法典第 37 編第 1 条 56 項に定義される通り、特許資格の有無について重要な情報を開示する義務があることを認めます。

I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

## Japanese Language Declaration

(日本語宣言書)

私は、連邦法典第 35 編 119 条(a)-(d)項または 365 条(b)項に基づき下記の、米国以外の国の少なくとも一カ国を指定している特許協力条約 365(a)項に基づく国際出願、又は外国での特許出願もしくは発明者証の出願についての外国優先権をここに主張するとともに、優先権の主張にかかわる基礎出願の出願日前の出願日を有する外国特許出願または発明者証出願を以下に、枠内をマークすることで示しています。

I hereby claim foreign priority under Title 35, United States Code, Section 119 (a)-(d) or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed.

### Prior Foreign Application(s)

外国での先行出願

Priority Not Claimed

優先権主張なし

☐☐☐

(Number/番号)	(Country/国名)	(Day/Month/Year Filed/出願年月日)
(Number/番号)	(Country/国名)	(Day/Month/Year Filed/出願年月日)
(Number/番号)	(Country/国名)	(Day/Month/Year Filed/出願年月日)

私は、第 35 編米国法典 119 条(e)項に基づいて下記の米国特許出願規定に記載された権利をここに主張します。

I hereby claim the benefit under Title 35, United States Code, Section 119(e) of any United States provisional application(s) listed below.

(Application No./出願番号)	(Filing Date/出願日)	(Application No./出願番号)	(Filing Date/出願日)
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私は、米国法典第 35 編 120 条に基づいて下記の米国特許出願に記載された権利、又は米国を指定している特許協力条約 365 条(c)に基づく権利をここに主張します。また、本出願の各請求範囲の内容が米国法典第 35 編 112 条第 1 項又は特許協力条約で規定された方法で先行する米国特許出願に開示されていない限り、その先行米国出願書提出日以降で本出願書の日本国内または特許協力条約国際提出日までの期間中に入手された、連邦規則法典第 37 編 1 条 56 項で定義された特許資格の有無に関する重要な情報について開示義務があることを認識しています。

I hereby claim the benefit under Title 35, United States Code, Section 120 of any United States application(s), or 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code Section 112, I acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of application.

(Application No./出願番号)	(Filing Date/出願日)	(Status/現況: Patented 特許済, Pending 係属中, Abandoned 放棄済)
(Application No./出願番号)	(Filing Date/出願日)	(Status/現況: Patented 特許済, Pending 係属中, Abandoned 放棄済)

私は、私自身の知識に基づいて本宣言書中で私が行なう表明が真実であり、かつ私の入手した情報と私の信じているところに基づく表明が全て真実であると信じていること、さらに故意になされた虚偽の表明及びそれと同等の行為は米国法典第 18 編第 1001 条に基づき、罰金または拘禁、もしくはその両方により処罰されること、そしてそのような故意による虚偽の声明を行なえば、出願した又は既に許可された特許の有効性が失われることを認識し、よってここに上記のごとく宣誓します。

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

# Japanese Language Declaration

(日本語宣言書)

委任状： 私は下記の発明者として、本出願に関する一切の手続きを米特許商標局に対して遂行する弁護士または代理人として、下記の者を指名いたします。(弁護士、または代理人の氏名及び登録番号を明記のこと

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith (list name and registration number)

弁護士または代理人の氏名及び登録番号

And I hereby appoint as principal attorneys: David T. Nikaido, Reg. No.22,663; Charles M. Marmelstein, Reg.No.25,895; George E. Oram, Jr., Reg.No.27,931; Robert B. Murray, Reg.No.22,980; Martin S. Postman, Reg. No.18,570; E. Marcie Emas, Reg. No.32,131; Douglas H. Goldhush, Reg. No.33,125; Kevin C. Brown, Reg. No.32,402; Monica Chin Kitts, Reg. No.36,105; Richard J. Berman, Reg. No.39,107; King L. Wong, Reg. No.37,500; Karen K. Costantino, Reg. No.35,107; and James A. Poulos, III, Reg. No. 31,714.

書類送付及び電話連絡先：

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Washington, D.C. 20005-5701  
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Full name of sole or first inventor 唯一または第一発明者名	Takuya MATSUMOTO	
Inventor's signature 発明者の署名	<i>Takuya Matsumoto</i>	Date 日付 December 8, 1999
Residence 住所	3-10-11 Shinsenri-Nishimachi, Toyonaka-shi, Osaka 565-0083, Japan	
Citizenship 国籍	Japanese	
Post Office Address 私書箱	same as residence	
Full name of second joint inventor, if any 第二共同発明者名	Shiro KIDERA	
Inventor's signature 第二共同発明者の署名	<i>Shiro Kidera</i>	Date 日付 December 8, 1999
Residence 住所	201, 4004-5 Oya, Ebina-shi, Kanagawa 243-0411, Japan	
Citizenship 国籍	Japanese	
Post Office Address 私書箱	same as residence	
Full name of third joint inventor, if any 第三共同発明者名	Ryuichi ISHII	
Inventor's signature 第三共同発明者の署名	<i>Ryuichi Ishii</i>	Date 日付 December 8, 1999
Residence 住所	2-403, 819-1 Kasama-cho, Sakae-ku, Yokohama-shi, Kanagawa 247-0006, Japan	
Citizenship 国籍		
Post Office Address 私書箱	same as residence	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the application of:

MATSUMOTO et al.

Serial No.: 09/457,591

**ATTN: APPLICATIONS  
DIVISION**

Filed: December 9, 1999

For: SYSTEM AND METHOD OF ARRANGING DELIVERY OF  
ADVERTISEMENTS OVER A NETWORK SUCH AS INTERNET

**REQUEST FOR SMALL ENTITY STATUS**

Assistant Commissioner of  
Patents and Trademarks  
Washington, D.C. 20231

February 17, 2000

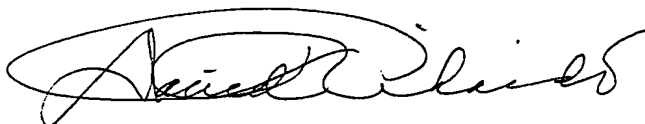
Sir:

Submitted herewith for filing is a Verified Statement Claiming Small Entity Status for the above-identified application. An acknowledgement of this status is respectfully requested.

In the event that any fees are due with respect to this paper, please charge our Deposit Account No. 01-2300.

Respectfully submitted,

ARENT FOX KINTNER PLOTKIN & KAHN, PLLC



David T. Nikaido  
Attorney for Applicant  
Reg. No. 22,663

Atty. Docket No.: P813-9022  
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DTN/hk  
Enclosure: Verified Statement

# **SMALL ENTITY DECLARATION**

APPLICANT OR PATENTEE Chugoku Kogyo Co., Ltd. ATTORNEY'S

SERIAL NO. \_\_\_\_\_ ☐ PATENT NO. \_\_\_\_\_ DOCKET NO. \_\_\_\_\_

☐ 1. FILED OR ISSUED \_\_\_\_\_

☐ 2. SUBMITTED HERewith \_\_\_\_\_

FOR SYSTEM AND METHOD OF ARRANGING DELIVERY OF ADVERTISEMENTS OVER A NETWORK SUCH AS THE INTERNET  
(Insert Title)

I (we) hereby declare that I (we) am (are) entitled to the benefit of small entity status with respect to the above-identified application or patent for purposes of paying reduced fees under 35 U.S.C. §541(a) and (b) to the U.S. Patent and Trademark Office.

☐ A. **INDEPENDENT INVENTOR**

I (we) qualify as (an) independent inventor(s) as defined in 37 C.F.R. §1.9(c).

☐ B. **INDIVIDUAL NON-INVENTOR**

I (we) would qualify as (an) independent inventor(s) as defined in 37 C.F.R. §1.9(c) if I had made the invention.

☒ C. **SMALL BUSINESS CONCERN**

I am ☐ THE OWNER ☒ AN OFFICIAL of the small business concern identified below and am empowered to act on behalf of the concern. The concern qualifies under 37 C.F.R. §1.9(d) and 13 C.F.R. §121.3-18. Rights under contract or law have been conveyed to and remain with the concern and are exclusive unless a checkmark is placed here ☐. All other rights belong to small entities as defined in 37 C.F.R. §1.9.

☐ D. **NON-PROFIT ORGANIZATION**

I am an official empowered to act on behalf of the non-profit organization identified below. The organization qualifies under 37 C.F.R. §1.9(e), subsection: ☐ (1) ☐ (2) ☐ (3) ☐ (4). Rights under contract or law have been conveyed to and remain with the organization and are exclusive unless a checkmark is placed here ☐. All other rights belong to small entities as defined in 37 C.F.R. §1.9.

I (we) acknowledge the duty to file, in this application or patent, notification of any change in status resulting in loss of entitlement to small entity status prior to paying, or at the time of paying, the earliest of the issue fee or any maintenance fee due after the date on which status as a small entity is no longer appropriate [37 C.F.R. §1.28(b)].

I (we) declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

A. INDEPENDENT INVENTORS(S)      B. INDIVIDUAL NON-INVENTOR(S)

_____ Name	_____ Signature	_____ Date
_____ Name	_____ Signature	_____ Date
_____ Name	_____ Signature	_____ Date

C. BUSINESS CONCERN      D. NON-PROFIT ORGANIZATION

<u>CHUGOKU KOGYO CO., LTD.</u> Name of Concern or Organization	<u>6-1-4 Sagisu, Fukushima-ku, Osaka-shi, Osaka, Japan</u> Address
By <u>Takuya MATSUMOTO</u> Name of Person Signing	<u>Takuya Matsumoto</u> Signature
<u>Executive Producer</u> Title	<u>December 8, 1999</u> Date